

MCOECN Strategic Plan May 2008 - April 2009

Goal #1: Promote the value and benefits of the OECN.

Objective: To increase the awareness of the OECN in the legislative and the executive branches and to improve the funding outlook for the OECN and educational technology initiatives.

This goal includes the following ongoing efforts:

1. Meet with representatives from the legislative and executive branches.
2. Produce informational materials that promote the OECN.
3. Lobby for the OECN budget agenda.
4. Assist the ITC's in seeking grant opportunities.

Specific Targets	Responsible Person(s)	Timeline (if not ongoing)	Evaluation
1. Seek proposals for a commercially produced promotional video and bring to BOT for further deliberations.	CPO	Report to BOT in Aug, Action item for Sept BOT mtg	Report of proposals for production of OECN promotional video
2. Produce budget/funding position paper to express our concerns regarding the current state of OECN funding	Staff	Draft by Aug BOT Meeting	Publish the position paper
3. Council ITC Directors on briefing new Legislators and State Board Members	CEO/Consultant		Minutes of ITC Director Meetings and other meetings or PD events

Goal #2: Be an advocate for continuous improvement.

Objective: To assist the OECN Information Technology Centers in their efforts to continue to improve in the way services are provided to schools; to seek new ways to assist schools; and to become more efficient and effective as an organization.

This goal includes the following ongoing efforts:

- 1. Work with ODE and the ITC's to create an effective program of continuous improvement.**
- 2. Provide educational opportunities for ITC staff.**
- 3. Communicate best practices among ITC's.**
- 4. Facilitate open discussion regarding the future of the OECN.**
- 5. Survey the ITC's to assess current needs.**

Specific Targets	Responsible Person(s)	Timeline (if not ongoing)	Evaluation
1. Work closely with the OECN Oversight Committee to advocate for fair and reasonable policy development: a.) Creation of templates and other documentations to assist ITCs in implementing state requirements	CEO/CPO/Consultant		Feedback from ITCs regarding the processes that are developed by the committee
2. Repeat survey to evaluate customer satisfaction regarding MCOECN initiatives	Staff	October 2008	Annually reporting results of survey
3. Identify possible ITC's and ESC's willing to pilot a specific program of staff development for D3A2 and communicate results of this effort to ITC Directors and MCOECN BOT	CEO/CPO	Discuss at May Directors Meeting. Report quarterly.	Reports to Directors and BOT

Goal #3: Support statewide technology programs and initiatives.

Objective: To seek success for programs of value for Ohio schools by providing support and leadership; and to work effectively and collaboratively with state agencies and other educational entities.

This goal includes the following ongoing efforts:

- 1. Continue to strengthen our relationships with ODE and eTech Ohio.**
- 2. Continue to strengthen our relationships with BASA, OASBO, OESCA, OSBA, and others.**
- 3. Promote effective use of data based decision support for schools through participation in D3A2 and our student information system initiatives.**
- 4. Provide leadership and support for INFOhio.**
- 5. Support and provide leadership for the Ohio K-12 Network.**

Specific Targets	Responsible Person(s)	Timeline (if not ongoing)	Evaluation
1. Represent ITC issues and concerns in the rollout of D3A2	CEO/CPO		Feedback from ITCs on the D3A2 rollout process
2. Continue to provide leadership for D3A2 and collaborate with ODE to develop consistent communications and effective professional development for the project	CEO/CPO		Reports at ITC Director Meetings and the Board of Trustees in September and February
3. Work to find additional funding sources for D3A2	CEO		Meetings of the new Resources Committee and report to the BOT in September and February
4. Advocate for D3A2 Short Cycle Assessment	CEO/CPO		Discussions at D3A2 Steering Committee Meetings, ITC Director Meetings, and BOT Meetings
5. Continue to provide leadership for EMIS and collaborate with ODE to develop consistent communications and effective professional development for the redevelopment of EMIS	CEO		Reports at ITC Director Meetings and the BOT

6. Work to identify how the OECN can play a part in PK-20 initiatives and communicate issues and opportunities to the ITC's	CEO/CPO/Staff	Quarterly	Reports at ITC Director Meetings and BOT Meetings
7. Provide a forum to discuss ITC issues and opportunities involving regional (HB 115) efforts	Staff	Quarterly	Item on ITC Director Meeting Agenda
8. Represent ITC issues and concerns in the Ohio K-12 Network	CEO/CPO		Feedback from ITCs

Goal #4: Promote cost savings through the MCOECN TSG Program

Objective: To provide cost effective and valued products and services to Ohio schools; to leverage Ohio K-12 purchasing volume to achieve costs savings; and to help in the support of OECN technology initiatives.

This goal includes the following ongoing efforts:

1. Identify and promote the value of the MCOECN TSG program to both schools and vendors.
2. Renew and strengthen existing partner relationships and seek new relationships that benefit K-12 constituents.

Specific Targets	Responsible Person(s)	Timeline (if not ongoing)	Evaluation
1. Work to improve district and ITC awareness of the mc•tsg program and its mission.	mc•tsg COO		Feedback from ITCs and Districts
2. Continue to consolidate statewide technical programs for the K-12 community under the organizational umbrella and leadership of the mc•tsg program.	mc•tsg COO TIAB Members		Number and scope of statewide projects managed through the mc•tsg program.
3. Expand product and services offerings provided through the mc•tsg vendor business partners	mc•tsg COO TIAB Members		Increased number of vendor business partner arrangements and increased publication of these opportunities to Ohio K-12 entities.
4. Improve communication about the mission, products, and services of the mc•tsg program.	mc•tsg COO TIAB Members	Monthly	Issuance of periodic newsletters to specific elements of the Ohio K-12 community.